



England
Rugby

CBRE ALL SCHOOLS

Middlesex
Management

Quick Quiz

- What is the primary aim?

Ans: Club development program.

- What is the secondary aim?

Ans: To create a sustainable pipeline of players in schools to feed into club sides.

- How do we measure success?

Ans: Transition numbers are the main measure of success.

- How many schools and clubs do we currently support nationally?

Ans: 675 schools and ca. 275 clubs.

In a nutshell.

Schools selected based on in order:

1. Club need
2. Non rugby playing state schools
3. Areas of need – we use free school meals and GSCE results as indicator
4. Normally in a 'cluster' with other schools

How it works:

- 6 year programme to ensure club link and school is sustainable
 - Funding highest in year 1 to “kick start” activity reducing through programme
 - Focus throughout programme on ensuring teachers can deliver
 - Support provided for teacher training, coaching, kit and equipment, club links etc.
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- Funding to club in a grant payment – as directed by RDO
 - Agreed delivery and funding plan between, club, school and RDO
 - Reporting on playing and transition via club and school GMS

ALL SCHOOL PARTICIPANTS – National


Black & ethnic minority

21%*

2017-18

18%*

Since inception

* These figures are higher than the BME population which is 13% according to the 2011 Census.



Girls

41%



Participate in Extra-Curricular Rugby



Boys

54%



Girls

35%



Competitive Rugby games



Boys

46%

172,000*

Total participants in 2017/2018

CBRE All Schools Training Outputs for Young People in 2017/2018

4,535*

general, non-sport specific young leader training

797*

official RFU training (i.e. Playground leaders award)

911*

unofficial RFU training (e.g. bespoke sessions for pupils).



Girls

2017-18

Since inception

36%

35%



STAFF TRAINING

School staff delivery

2,505* Total school support staff deployed in 2017/2018
4 members of staff per school

627* Total number of teachers trained in 2017/2018
just over 1 teacher per school



Courses which the teachers have completed:



Barriers to staff training



88% of schools cite lack of time.

44% of schools say that funding is an issue.

70% of teachers say school has other priorities.



PARTICIPANT OUTCOMES

63%
Improved
leadership
skills

69%
More
aspirational

69%
More
confident

64%
School
performance
improved

58%
Improved self-
esteem

48%
Improved
behaviour
in school

51%
Enhanced
employability

47%
Reduced
stress

57%
Improved
mood

71%
Do more
physical activity



78%

like participating in CBRE All Schools because of...

30%

competitive games

17%

contact element of rugby (NB - more important for boys)

14%

training for rugby

8%

leadership opportunities and skill development

73% of schools report that pupils are more confident

59% of schools report that pupils are more resilient

49% believe that their pupils are more aspirational

29% feel that pupils' academic performance improved

79% of teachers believe that their pupils are showing signs of embodying the core values

71% of participants believe that they display the core values in other areas of their life (i.e. away from rugby).



CLUB TRANSITION

3,254*

Total number of school pupils that have joined a local Rugby club (2017/2018) and attend on a regular basis

54%

are not interested in joining a rugby club

31%

would like to join a rugby club, but have not yet done so

16%

have joined a rugby club and participate outside school

Barriers preventing young people from joining clubs



39%
Other sports



41%
Lack of time



31%
Not knowing anyone at club



21%
It's difficult to get to club



17%
Cost of playing

Support required for young people to join clubs

33%

support to play on a casual basis

26%

reducing the cost of playing

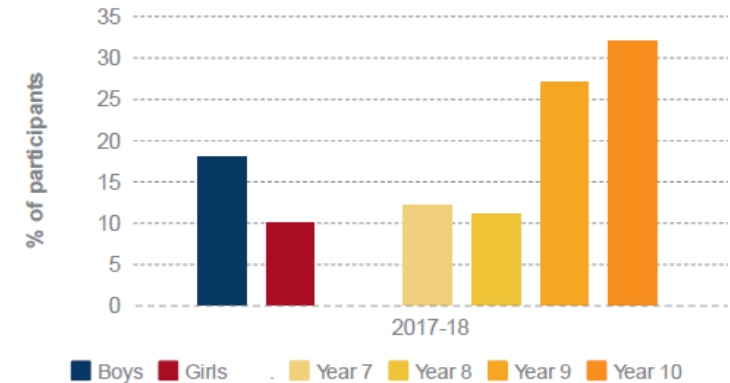
23%

help with getting to the club

22%

more support from parents

Participants joining local clubs



23% of young people influenced to join club by the support of a teacher

18% of young people influenced to join club by club presence in school

11% of young people directly influenced to join club through GBRE All Schools

What students want from Clubs

Better coaching

Full contact

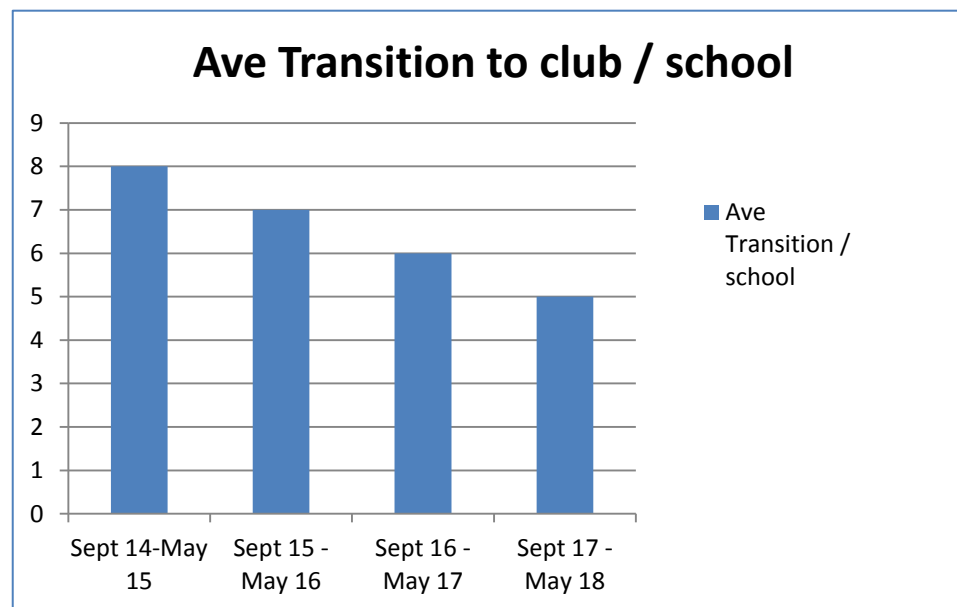
More fixtures

More competition



Middlesex Overview

Club	Number of schools
Staines RFC	1
Ealing RFC	2
Grasshoppers	2
Hampstead	2
Harrow	2
Teddington RFC	2
Hillingdon Abbots	3
Twickenham	3
Ruislip	4
Haringey Rhinos	6
Chiswick RFC	6
Hackney RFC	7
Kilburn Cosmos	9



Phase	Schools
Phase 7	15
Phase 6	6
Phase 5	8
Phase 4	9
Phase 3	3
Phase 2	3
Phase 1	8

34 new XV a side teams at schools in 2017/18

THE
GAME
OF OUR
LIVES